



Kamloops Classic Swim Club Heat Sheet Advertising Contract

A heat sheet is the program for the swim meet that is sold to the spectators. It lists all the races and swimmers in each event. Almost every family that participates in the swim meet will see your ad. Families from other towns will travel to Kamloops to participate in the meets, and these families may patronize your business while they are here. KCS families will also be encouraged to make a special effort to support heat sheet advertisers.

By participating in our advertising program, you are gaining exposure for your business and demonstrating your support for a large group of local athletes striving to reach their fullest potential, both in the pool and life.

Company Name: _____

Contact Name: _____ Email: _____

Telephone No: _____ Fax No: _____

Billing Address: _____

Heat Sheets Packages:

	Business Card	¼ Page	½ Page	Full Page	Swim Meet Date	Ad Deadline
MJB Law Ice Classic	\$50	\$100	\$175	\$300	December 2009	Mid-November
Valentine Splash	\$50	\$100	\$175	\$300	February	Mid-January
June Classic	\$50	\$100	\$175	\$300	June	May 1 st
AAA Provincials (if hosting)	\$50	\$100	\$175	\$300	July	
All Meets	\$150	\$350	\$600	\$1100		Mid-November
Total						

Heat sheet / Website Package:

All Meets - ½ Page plus Website Ad \$700



Ad Guidelines

Business card:	Based on a standard business card size
Quarter page:	Based on 8 ½" x 11" letter size
Half page:	Based on 8 ½" x 11" letter size
Full page:	Based on 8 ½" x 11" letter size

For the best quality result, please:

- Provide an electronic copy of the ad as a GIF, TIF, BMP or JPEG file.
- Consider the advertisement as a black and white publication, so colour images will be converted to grayscale.
- The website ad is a rotating colour ad.
- The resolution of your ad graphics must be 300 dpi or greater.
- Files can be submitted by e-mail, CD or DVD.
- If you do not have an electronic copy of the ad, the artwork can be mailed or delivered to the address below. In this case, your ad will be scanned and this does not produce as nice a result as an electronic file.
- KCS cannot be responsible for the quality of ads.

Notes:

1. If an advertiser has committed to multiple issues, and a new ad is not received by the submission deadline, the previous ad will be used.
2. By request only receipts will be issued along with a copy of the advertisement.
3. Payment must be made in advance. Cheques should be made payable to "Kamloops Aquatic Club" and **submitted with the contract**.
4. Advertisers committing to multiple issues must submit one cheque covering all issues. Cheque dates should correspond with the submission deadline.
5. Prices are as shown. (GST is included)
6. All KCS publications are on a best effort basis. KCS shall not be liable for any distribution failure that might result from any cause beyond its reasonable control. Any liability of KCS for any cause (including negligence, or breach of this contract, or failure to publish the heat sheet/website or to include the advertisement shall be limited to refund of the rates paid for the advertisement, and KCS shall not be liable for any other losses (including lost sales, revenue, or market exposure, or an consequential or business losses). KCS does not offer exclusivity for any advertisement product, service or company, nor does it endorse any products or services advertised in the heat sheet. KCS reserves the right to refuse to publish or continue to publish, in its sole and absolute discretion, any advertisement.



Agreed to by: _____

Signature: _____

Date: _____

Return your signed contract and payment to:

Kamloops Aquatic Club (Kamloops Classic Swim Club)
132-910 McGill Road
Kamloops, BC
V2C 6N6
Tel: 250-828-3660
Fax: 250-828-0762

Send an electronic copy of your ad to: info@kamloopsclassicswimming.ca

Office use only

Swimmer Family:
